YOUR ORGANISATION CAN HELP DELIVER CARE

Support your local community charity
A patient-centred charity delivering specialist palliative care free of charge to over 1,400 patients and their families each year.

Percentage of referrals from each Surrey Borough to Woking & Sam Beare Hospices are broken down as follows:

- **28%** in Spelthorne
- **31%** in Runnymede
- **18%** in West Elybridge
- **10%** in Surrey Heath
- **8%** in Woking (North)
- **5%** in Guildford

As a local businessman my company and all my employees are part of the Surrey community and we are very passionate about giving back to the community we work in. Supporting Woking & Sam Beare Hospices provides Trident Honda with an opportunity to engage with a cause that resonates powerfully with our staff, customers and suppliers. Partnering with this patient-centred charity enables us to demonstrate a real social responsibility.

Having our brand associated with the hospice through our sponsorship of two of its flagship events – The Midnight Walk and Dragon Boat Race – has been a tremendous boost for our own community engagement. But, most importantly, we are able to champion a fantastic cause and support our local hospice; a vital community asset.

But the hospice does still urgently need our support to reach its New Build Capital Appeal target of £3.4 million, to ensure all 20 bedrooms are fully equipped at the new hospice in Goldsworth Park Centre, Woking. And beyond this, the hospice needs our support to enable them to continue to deliver the highest possible specialist palliative care to patients with life-limiting and terminal illnesses, as well as their families and carers. Funds will enable the continuation of the hospice’s in-patient and day-patient care and facilities, but also to enable the community teams to provide the larger percentage of care that is delivered in patients’ homes.

It has been my pleasure to support the hospice in delivering its vision and I would urge other local businesses to do the same.
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Richard Roberts FIMI
Managing Director, Trident Honda
Trustee of Woking & Sam Beare Hospices
Sponsor of the Midnight Walk and Dragon Boat Race events
We care for patients 24 hours per day, seven days per week, 365 days per year, without charging them or their families a penny.

Woking & Sam Beare Hospices is a patient-centred charity that delivers specialist palliative care to adult patients of all ages who have life-limiting and terminal illnesses. We provide free of charge holistic care and support services for patients, their families and carers, across North West Surrey that have a combined population of over 360,000. Our care is given to patients who stay in the hospice or come in as day-patients to the Bradbury Wellbeing Centre, but actually over 70% is delivered in patients’ homes. We are committed to enabling patient choice and the best quality of life.

We care for adults of all ages with a wide range of life limiting conditions such as cancer, heart disease, Motor Neurone Disease [MND], chronic pulmonary conditions, Parkinson’s disease and Multiple Sclerosis [MS]. We help patients to manage their symptoms, which are often complex and why they require the expertise of our Clinical Nurse Specialists [CNS] and specialist doctors.

As a charity that puts our patients at the heart of everything we do, we are passionate that our services and facilities offer them and their families the very best care and support. The development of our new state-of-the-art hospice that opened in May 2017 in Goldsworth Park Centre, Woking, Surrey, has been driven by our commitment to deliver the best quality of care.

The new hospice offers 20 purpose built private rooms with en-suite bathrooms. Each room has its own private balcony, and each of the two wings have family rooms with kitchenettes and entertainment for children. There are also facilities for visitors to stay overnight with their loved one. Our new build means we are now able to offer patients and visitors a multi-faith retreat and a Wellbeing Centre, where patients can receive a range of therapies. These include physio and occupational therapy, complementary therapies, specialist bathing facilities and clinical support and advice services. In addition to this we offer counselling and bereavement services and specialist support for children and teenagers.

We are a charity, and while we receive some government funding, around 75% of what we deliver is generated through our charity shops and fundraising activities. We could not do this without the generosity of all of our supporters, volunteers and the local community.

We have to raise £4 out of every £5 from voluntary income to remain operational.
Losing Dad so suddenly and having to step into his shoes and take over the business was overwhelming. It was Fiona, one of the wonderful counsellors at Woking & Sam Beare Hospices, that got me through and who gave me the skills to support my three children with their grief.

Natalie Stephens
Group Managing Director, Optichrome
Resident of Chobham, Surrey

Going to the hospice on a weekly bases really opened my eyes. I had previously thought that it is a place people go to die. This is not the case at all. It is warm and vibrant, with the most incredible team of staff and I am delighted to be able to support this wonderful charity.

“

In loving memory of Ted Stephens, husband, father, grandfather and wonderful friend.

Natalie Stephens, Group managing Director of Optichrome, Woking, Surrey, pictured here speaking at our House of Lords celebration event.
Corporate Partner Packages

Your business has the opportunity to work with us through our new state-of-the-art hospice, to be the UK’s leader in specialist palliative care.

There are a number of ways that local companies can partner with us and help give something back to the community they are working within. Supporting a local charity is an excellent way to enhance your social impact, while supporting a vital service that will have touched the lives of many of your customers, suppliers and staff.

Woking & Sam Beare Hospices’ 20-bed facility and Bradbury Wellbeing Centre in Goldsworth Park Centre is an intrinsic part of the community. But a hospice care provider is much more than the confines of a building. At any one time our specialist community nurses are directly supporting around 500 residents and their families across six Surrey Boroughs.

By partnering with us, your organisation will be a part of developing a centre of excellence, as we work to fully equip our new build and together we can grow community engagement to enable us to increase our reach.

Whether you are a large, medium or small organisation we have put together some packages to offer suggested options for ways you can help us to care for our patients and their families.

Room hire and conference facilities

We have several flexible meeting spaces and a conference facility that can seat up to 60 people. These can be hired subject to availability with or without catering on an hourly, half-day or full-day basis.

For more information contact: corporate@wsbhospices.org.uk
Hospice new build packages

**£60,000: Name an in-patient room package**

Become a room sponsor and in return we offer:

- A plaque with the room name of your choice will be displayed outside the room you sponsor*
- Your company name will be included in the list of supporters at the entrance to the hospice*
- Opening speech to motivate staff by either our Chief Executive or Senior Nurse
- PR opportunity at a special cheque presentation
- We will promote you as a hospice supporter through our marketing and communications activities*
- Your company logo will be included on the screens in the public areas of the hospice as one of our major supporters*
- Two free places of your choice from one of our challenge events*
- Preferential and discounted booking of our conference facilities*
- Support with your employee engagement [see page 9]*

*Please be aware of the following terms:

- The wording on your room plaque will be subject to agreement and will need to be in-keeping with the hospice’s internal signage.
- The extent of any promotional activity will be subject to agreement by both parties.
- Please be aware that the screens throughout the hospice will rotate with different information and as such your brand will not be constantly visible.
- The free challenge event places excludes the overseas events and will be subject to the participant agreeing to do it on behalf of Woking & Sam Beare Hospices. This will also be subject to availability.
- All bookings of our meeting and conference facilities will be subject to availability and will not include catering.

**£12,000: Help equip a room package**

Give our nurses the room equipment on their wish lists and in return we offer:

- Company name to be included in the list of supporters at the entrance to the hospice*
- PR opportunity at a special cheque presentation
- Logo and reciprocal link to be included on our website supporter page
- Preferential booking on our own places within prestige challenge events including the London Marathon and Prudential Ride London
- Preferential and discounted booking of our conference facilities*
- Support with your employee engagement [see page 9]

**£5,000: Fund a hoist package**

Help with the finishing touches and in return we offer:

- Logo and reciprocal link to be included on our website supporter page
- Preferential and discounted booking of our conference facilities*
- Support with your employee engagement [see page 9]
I am part of the Sam Beare Community Team based in Weybridge. We have a patient-centred ethos, which often means enabling patients to stay in their own home for as long as possible, often until the end of their life. We form a vital link between home and the in-patient care in the hospice, working alongside GPs and District Nurses. We therefore work across many settings, which may also include in a nursing or care home.

Referrals to us are based on need rather than diagnosis, relating to any progressive life threatening illness. As a team we work seven days a week and provide a 24 hour advice line.

The care we are able to offer patients and their families really does make a difference. I feel proud to work with such a fantastic team of professional, compassionate and dedicated people. It is a privilege to be able to help others at a real time of need.

Shelagh Musoke – Clinical Nurse Specialist [CNS]

I am currently the only Social Worker at Woking & Sam Hospices. It is part of my role to provide patients and their families with guidance and support across a range of areas, including accessing the right benefits and financial support. I offer a non-medical perspective, which supports our aim of providing a holistic approach to end-of-life care and support for families.

I work closely with colleagues in other areas, for example our counselling team, to make sure that patients and their families are put in touch with the right sort of support and expertise at the time they need it.

I think having the time to offer that emotional support and let people talk through issues that are concerning them is vital to their wellbeing, particularly at a time that can be very emotional and stressful.

Shelagh’s Sam Beare Community Team
pictured here getting ready for the Midnight Walk

Caroline Hodgson
Social Worker, Woking & Sam Beare Hospices

Support our community teams by giving hours of care.
Hours of care packages
We deliver 8,760 hours of care each year

In 2016-17 our Community Nursing teams worked with 1,306 patients across North West Surrey [as per the map on the inside front cover]. As an organisation we care for patients 24 hours per day, seven days per week, 365 days per year, without charging them or their families a penny.

As a local business, in addition to the capital appeal packages we would like to invite you to ensure we can continue to deliver our specialist holistic care across the community by fundraising to help us deliver ‘hours of care’ across the communities we serve.

<table>
<thead>
<tr>
<th>£65,000</th>
<th>Will cover the costs of running a 20-bed hospice for 1 week</th>
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<tbody>
<tr>
<td>£27,000</td>
<td>Will fund 7 days of care within the community</td>
</tr>
<tr>
<td>£1,100</td>
<td>Will care for one patient per year in their home</td>
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All costs are worked out as a full operational cost, which includes staffing, equipment and resources, catering and building running costs. These costs have been worked out based on our running costs from 2016-17 and they have been rounded up to the nearest thousand.

If you would like to pledge towards hours of care, the next step would be to set up a meeting to discuss the level at which your organisation would like to give, and we can then start to discuss the terms of your bespoke package.

For more information contact Phil Wormley, Fundraising Director: 01483 742770 / p.wormley@wsbhospices.co.uk
Staff cohesion is a critical part of any successful business. Supporting a local charity that has touched so many peoples’ lives, directly or indirectly, offers many opportunities for colleagues to come together to participate in activities, while raising much needed funds.

If your organisation decides to adopt Woking & Sam Beare Hospices as its chosen charity, we will provide you with the following:

- A designated Account Manager
- A visit from a member of our team to offer insight into the work of the hospice, who will motivate and inspire your staff
- Information and articles about the hospice for your intranet and other communications channels
- Fundraising supporter pack that will offer A-Z fundraising ideas and hints and tips to support your employees in their fundraising activities
- A large standalone barometer with your fundraising target for display in your staff room or reception area to incentivise staff by showing their progress
- Collection tins, branded T-shirts and additional materials [subject to agreement]
- The opportunity to enter a group of your staff in one of our challenge events to encourage team building
- We can explore ways your staff might be able to get involved in a volunteering project as a team building exercise. For example a day helping to maintain the hospice gardens or exterior paint work. This would be subject to requirement and would need to be assessed to minimise any disruption to our patients and visitors.
Thank you - we could not deliver all we do without the support of our community

To find out more please contact:
corporate@wsbhospices.co.uk
Tel: 01483 742770